



THE DEEP ELLUM ARTS FESTIVAL RETURNS TO CELEBRATE ITS 28TH ANNUAL EDITION ON APRIL 1-3, WITH NATIONAL HEADLINERS AND A MODIFIED FOOTPRINT

The annual Festival returns to its normal spring dates of the first weekend in April.

Safety is always a priority for the Deep Ellum Arts Festival and at the time of the Festival, the Festival will follow the guidance from the CDC and local government agencies regarding outdoor gatherings.

(DALLAS, Jan. 2021; source: CultureHype) -- The **Deep Ellum Arts Festival** is proud to celebrate its **28th anniversary Friday, April 1** through **Sunday, April 3**. Voted "*Best Festival in DFW*" by local polls and ranked by participating artists among the top 50 arts festivals in the nation, this is an "adult-oriented" visual and performing arts festival; while supervised young children and teenagers are welcome during the day, there aren't any specifically planned activities for them.

The Festival will feature 100 continuous "original only" bands, singer/songwriters, and performance artists representing a variety of genres on 5 different outdoor stages and performance areas located throughout the festival site along with a national headliner each evening. The Deep Ellum Arts Festival is where attendees will discover the newest up-and-coming names in the music industry.

In addition, the Main Stage's (located at Exposition Ave.) last performance each evening will feature a national headliner and this stage area will become a separate "Gated Venue" with advance ticket sales. Also, the Festival is pleased to announce "**ATCK**" (All the Cool Kids), the Pop Music Boyband supergroup consisting of vocal members of **Backstreet Boys**, **NSYNC**, and **98 Degrees** as well as additional members will be performing. The Festival will soon announce a national Rock Band and a Country Artist to cap the other evenings.

Festival attendees will stroll through 200 displays of cutting-edge decorative arts and admire, commission, and purchase the works of sculptors, muralists, jewelers, painters, leather and wood crafters, as well as other specialized fine artists, some of whom will be creating original pieces on the spot. Fine artists from around the nation have been jury selected as well as local artists featured within the Deep Ellum Artists' village space.

With dozens of Festival concessionaires, attendees can enjoy a wide array of tasty local cuisines, beer, wine, and cocktails while experiencing the Festival.

Working with the Deep Ellum Foundation, this year's Festival has shifted two blocks East on Main Street and will now begin on the East side of Hall Street and cross Exposition Ave to La France Street. This shift places the Festival primarily in the more spacious tree-lined growing urban residential part of Deep Ellum but still within a block or so from the expanding nightlife. This shift will allow the Festival to separate the late-night Deep Ellum crowd from the Arts Festival, especially after Festival hours.

The modified layout includes the cross streets of Trunk and Exposition Ave between Elm and Commerce Street along with various Festival activities in the Sons of Hermann Hall. The new position of the Main Stage on the far east end of the Festival site past Exposition Ave. also creates additional space for the Festival to construct a major stage needed to program national headliners each evening along with VIP seating at the adjacent Cold Beer Company, and a nightly Hair and Fashion show hosted by Escape Salon of Dallas, and to create free bicycle parking adjacent to Pedego Electric Bikes, just off the Santa Fe Trail.

About the Deep Ellum Arts Festival™:

Founded in 1994 by Dallas-based Main Events International (MEI) the Celebration Engineers®, in The Deep Ellum Arts Festival is the signature event for Deep Ellum and Dallas Texas. Beneficiaries of the Deep Ellum Arts Festival include The Deep Ellum Community Association, a 501(c)(3) organization. The weekend of the Festival is one of the biggest days of the year for most of the restaurants, bars, art galleries, and shops in the Deep Ellum area.

Location:

3100 Main Street through 3600 Main Street including Trunk and Commerce St between Elm and Commerce

Dates:

April 1 - 3, 2022

Friday and Saturday: 11 a.m. to 11 p.m. | Sunday 11 a.m. to 8 p.m.

Admission

While the Festival is primarily free to attend, attendees will be encouraged to purchase a \$10.00 per person strip of food and beverage coupons as they enter in lieu of an admission fee. These coupons can be applied as a credit for any food and beverage purchased throughout the Festival. The Food and Beverage concessionaires' sales and the commission the Festival generates from these sales help cover the Festival's increasing production costs.

Detailed Festival information can be found online at www.DeepEllumArtsFestival.com, or by following the festival on social media. During the Festival, a quick reference program can be found at www.DEFest.guide.

Instagram: [@deepellumartsfestival](https://www.instagram.com/deepellumartsfestival)

Facebook: <https://www.facebook.com/deepellumarts/>

Parking/Transportation:

DART and ride-sharing services are strongly encouraged during the Festival, as parking can be challenging to find around Deep Ellum. The Dart Light Rail at Baylor Street Station just two blocks off Hall Street is the closest stop to the Festival entrance. Fares are available from the GoPass Mobile Ticketing App, at any DART Rail Station from a ticket vending machine or a bus operator, a \$5 Local Day Pass is good for round-trip service. The Main Entrance of the Festival will be on 3100 Main Street from either Hall Street or 3500 Exposition Ave. Shared rides drop-off and pick-up locations will be either 3500 Elm or Commerce Streets. The Festival will also be providing a new bicycle parking lot at the far east end of the Festival just off the Santa Fe Bike Trail at La France and Main Street. Motorcycle parking will also be available on Exposition Ave. between Commerce and Main Street. Paid public parking is available throughout the Deep Ellum area but the closest parking for the Festival may be found in the public lots by Baylor Hospital just two blocks off Hall Street. The Hilton at Baylor is the Festival's official hotel and is providing a special rate for Festival attendees wishing to stay for the weekend.

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Press Contacts:

Amber LaFrance

Cell: (469) 877-1533; amber@culture-hype.com

Kathryn Williams

Cell: (214) 793-7869; kathryn@culture-hype.com