



## Deep Ellum Arts Festival will take place on Sept. 2021 Postponement Announcement

Due to the ongoing COVID-19 pandemic, the **Deep Ellum Arts Festival** has made the difficult decision to again postpone the annual Dallas spring festival from April 2-3, 2021 to **September 10-12, 2021** this year. The festival's organizers have been working closely along with Dallas officials and the Deep Ellum community to ensure the public's safety and health and agreed that the best thing for the public's safety was to move the event from the spring to the fall in order to avoid any possible rise of **COVID-19** cases in the metroplex. The Deep Ellum Arts Festival will keep researching effective precautions and safety measures for the upcoming fall and organizers look forward to welcoming patrons to its 2021 September event and are excited to give attendees and art patrons a chance to safely enjoy the beautiful neighborhood of Deep Ellum and the full festival's wide array of visual artists and musicians. Next year's annual Festival is still planned for April 1-3, 2022.

Stephen Millard, producer of the festival said, "We are disappointed to announce the difficult decision (made today) to again postpone the April 2-4, 2021 Deep Ellum Arts Festival in Dallas, Texas until September 10-12, 2021. While we had hoped to be able to produce the April Festival, and had submitted our extensive plans showing how we would be in compliance with CDC recommendations for an outdoor event including mandatory face masks, safe distancing etc., it has been deemed still "too soon" to override public health and political concerns regarding what is considered safe. We appreciate everyone's continued support during these uncertain times."

For 26 years, the Deep Ellum Arts Festival has invited Dallas-Fort Worth locals and visitors from surrounding areas to a free community event celebrating art and the creatives who make it. The Festival will feature juried fine artists from throughout the nation displaying and selling their original works. The exquisite collections showcased will include paintings, sculptures, photography, jewelry, woodworking, ceramics, mixed media, leatherworks, fashion, and other unique works of art and fine crafts. The Festival also features original entertainment from bands, singer/songwriters, and musical artists representing different genres. The Deep Ellum Arts Festival is where you will discover the newest up-and-coming names in the music industry, from local acts to national performers along with cutting-edge visual and fine arts.

### **About the Deep Ellum Arts Festival**

Created in 1994 by Dallas-based Main Events International (MEI) the Celebration Engineers®, The Deep Ellum Arts Festival® is the signature event for Deep Ellum, in Dallas Texas, and has remained free to attend thanks to the generosity and support of past and present sponsors. Beneficiaries of the Deep Ellum Arts Festival include The Deep Ellum Community Association and The Deep Ellum Foundation, a 501(c)(3) organization. The weekend of the Festival is one of the biggest days of the year for most of the restaurants, bars, art galleries, and shops in the area. For more information about the Festival, please visit [www.deepellumartsfestival.com](http://www.deepellumartsfestival.com).

### **Press Contacts:**

Amber LaFrance  
Cell: (469) 877-1533; [amber@culture-hype.com](mailto:amber@culture-hype.com)

Frida Cossio  
Cell: (682) 521-9158; [frida@culture-hype.com](mailto:frida@culture-hype.com)

Kathryn Williams  
Cell: (214)793-7869; [kathryn@culture-hype.com](mailto:kathryn@culture-hype.com)