



26TH ANNUAL DEEP ELLUM ARTS FESTIVAL POSTPONED UNTIL SPRING 2021

The annual free-to-attend Festival spotlighting local and national artists is set to return April 2-4, 2021

(DALLAS, July 2020; source: CultureHype) - In light of current conditions surrounding the COVID-19 pandemic, Festival organizers have decided to make the difficult decision to postpone the Deep Ellum Arts Festival already re-scheduled for **Sept. 11-13** back to its normal April dates in 2021. After rolling over all 200 juried visual artists from its initial Festival date, along with 100 original musicians and bands, 25 restaurants, sponsors and contractors the Festival was faced with the difficult decision to push the event to next Spring to keep patrons and thousands of attendees safe at this staple community event.

“With the official cancellation of the 2020 State Fair of Texas and Main Street’s Fort Worth Arts Festival, which bookends our Festival, we felt we must also postpone our already postponed 26th annual Deep Ellum Arts Festival,” says Stephen Millard, longtime producer of the Festival and founder and President of Main Events International (MEI). “Though we have been making extensive plans to be in compliance with CDC and local guidelines for outdoor events, we cannot predict what the COVID-19 pandemic will look like in September. We just don’t have enough lead time to make any further adjustments that might be required at that time. Due to the recent surge in positive cases in North Texas, we feel the safest and most responsible decision we could make for all involved is to again postpone the 26th annual Festival to next April.”

The Deep Ellum Arts Festival is a year-long production and applications are already being accepted for next year’s Festival scheduled for **April 2** through **April 4, 2021** and we are now focusing all of our efforts on next year’s production. From both a marketing standpoint and convenience to our already confirmed participants we have made the decision to again offer a rollover option to next year’s dates. As a result, the Festival will still be promoted as our “26th Annual Festival” and will give attendees and art patrons a chance to safely enjoy the beautiful neighborhood of Deep Ellum and the Festival’s wide array of visual artists and musicians that have already been through our stringent selection process. Festival organizers look forward to welcoming patrons to its 2021 spring event.

“The Deep Ellum Arts Festival has drawn thousands of art enthusiasts to Deep Ellum for over 25 years. With continued uncertainty due to COVID-19, we are thankful to the Deep Ellum Arts Festival team for exercising caution and putting the safety of our residents, patrons and businesses first this year,” said Stephanie Hudiburg, Executive Director of the Deep Ellum Foundation. “We will look forward to the Festival’s return in 2021.”

About the Deep Ellum Arts Festival:

For 26 years, the Deep Ellum Arts Festival has invited Dallas-Fort Worth locals and visitors from surrounding areas to a free event celebrating art and the creatives who make it. The Festival features over 200 juried fine artists from throughout the nation displaying and selling their original works. The exquisite collections showcased will include paintings, sculptures, photography, jewelry, woodworking, ceramics, mixed media, leatherworks, fashion and other unique works of art and fine crafts. The Festival also features original entertainment from over 100 bands, singer/songwriters, and musical artists representing 15 separate genres, including a focus on classical music this year. These artists are jury selected to perform their live original

compositions on five separate outdoor concert stages and within two special performance spaces, one located at Walton St. and the other one at Murray St. At this unique festival, it's more important to be original than famous. The Deep Ellum Arts Festival is where you will discover the newest up-and-coming names in the music industry, from local acts to national performers along with cutting edge visual and fine arts.

Created in 1994 by Dallas based Main Events International (MEI) the Celebration Engineers®, The Deep Ellum Arts Festival® is the signature event for Deep Ellum, in Dallas Texas and has remained free to attend thanks to the generosity and support of past and present sponsors. Beneficiaries of the Deep Ellum Arts Festival include The Deep Ellum Community Association and The Deep Ellum Foundation, a 501(c)(3) organization. The weekend of the Festival is one of the biggest days of the year for most of the restaurants, bars, art galleries and shops in the area.

Location:

Deep Ellum Entertainment District in downtown Dallas: 2900 - 3700 block of Main St., between Malcolm X Blvd., and Exposition Ave. and between Elm & Commerce St. The Festival covers a half mile of Main St. with music, art, food and more. Comfortable walking shoes are encouraged.

New Festival Dates:

April 2 - 4, 2021. Friday and Saturday: 11 a.m. to 11 p.m. | Sunday 11 a.m. to 7 p.m.

###

Press Contacts:

Amber LaFrance Cell: (469) 877-1533;
amber@culture-hype.com

Wendy Taliaferro Cell: (210) 744-4039;
wendy@culture-hype.com