



## THE DEEP ELLUM ARTS FESTIVAL CELEBRATES 24TH ANNUAL EVENT APRIL 6-8

*Bringing thousands of art patrons through Deep Ellum, Dallas' favorite fine arts and music festival takes over the popular and eclectic entertainment district*

**(DALLAS, February 2018; source: CultureHype)** - The **Deep Ellum Arts Festival** is proud to celebrate its 24th anniversary this year from **Friday, April 6** through **Sunday, April 8**. Voted "Best Festival in Dallas" by local pools and ranked by participating artists among the top 50 arts festivals in the nation, the Festival begins at Malcolm X Blvd., and ends at Exposition Ave., outside of the iconic **Sons of Hermann Hall**, which also serves as the Festival's headquarters. This year's festival introduces the **Deep Ellum Artists' Gallery**, presented by the **Deep Ellum Community Association (DECA)**. Also new this year is the **Artists' Underground**, an interactive creative space featuring Dallas mid-career professional artists as a cohesive collective. Expect to interact with fine art, live painters, graffiti artists, body painting, installation art, sculpture, dance, performance art, live music, and more produced by **FGIII Fine Art Productions** in partnership with **Ash Studios** and **Elevate Dallas**.

With dozens of concessionaires and local restaurants, guests can enjoy a wide array of tasty local cuisines, beer, wine and cocktails while experiencing more than 200 juried fine artists such as pastel portrait artist **Casie Warnke** (Art by Casie) from Buda, Arlington-based photographer **Cliff Base**, evocative painter **Sarah Goodyear** from West Virginia, and the husband-wife metalsmithing team **Dillon Rose** who are showcasing handcrafted jewelry on site. The exquisite collections showcased will include paintings, sculptures, murals, jewelry and other original works of art. Various Deep Ellum musicians and artists will be creating live, local art in the spirit of the neighborhood.

The **Deep Ellum Artists' Village**, situated at the corner of Main and Malcolm X, showcases local music and fine art. New for 2018, the **Deep Ellum Artists' Gallery**, presented by **DECA** is a 1,000-square-foot pavilion featuring a gallery-style presentation of cutting edge Dallas fine artwork. Additionally, a limited number of booth spaces are reserved for 75226 artists, galleries, and artisan-makers. Participating galleries include **Kettle Art Gallery** and **W.A.A.S. Gallery**.

The Festival features entertainment from over **100 performers** from all over the Metroplex and beyond. All be performing only original music/material, and representing a variety of genres on four outdoor concert stages, two outdoor performance areas, and two indoor stages at **Sons of Hermann Hall**. This year the Festival welcomes local favorites including **Jim Suhler**, **Loyal Sally**, American Idol semi-finalist **Kadie Lynn**, **The Razorblade Dolls**, **The Effinays**, **Friday's Foolery**, and many more. We are also thrilled to welcome international bands including **ShutUp! It's Sunday** from Johannesburg, South Africa, and the **Mexican Juligans** from Mexico City. The **Deep Ellum Artists' Village** also hosts the **Deep Ellum Artists' Stage** where more than 30 local bands are programmed to play the three-day festival. While area talent is spread liberally across all seven stages and performance areas, this stage requires every single musical act be locally known to 75226. Here is where you'll find neighborhood music lovers standing at the front of the stage enjoying the music of Deep Ellum.

The performance areas located at Walton and Murray streets will feature tons of talent on both corners throughout the weekend. Musicians, live art, and even slam poetry competitions hosted by **Dallas Poetry**

**Slam** will personalize the festival goer's experience. Guests can take in live street performances by these talented buskers of varied genres, and are often welcome to interact.

The Festival opens for lunch on **Friday, April 6 at 11 a.m.**, offering downtown office workers a special opportunity to review the Festival during their lunch break. Other local galleries, restaurants, bars and shops on Main Street between Malcolm X and Exposition will be open and bustling with special activities throughout the weekend. This is an "**adult-oriented**" visual and performing arts festival; while supervised young children and teenagers are welcome during the day, there aren't any specifically planned activities for them.

This year, registration for the ever-popular **Pet Parade** will take place on **Sunday, April 9 at 11 a.m.** at the dog park behind the Artists' Court Singer Songwriter Stage at Trunk and Commerce streets. The **Pet Parade** will run all six blocks of the festival from **11:30 a.m. to 1 p.m.** and conclude at the PABST Synergy Stage at Hall and Main Street. To register for the **Pet Parade**, please click [here](#).

For the second year in a row will be followed by **The Artists in Motion Parade**. Several local Deep Ellum groups and performers will be spreading good vibes and positive energy throughout the festival site. All are welcome to join in the fun by marching with the musicians, costumed characters, dancers and more. The parade will begin at **1:30p.m.** at Malcolm X, run all six blocks of the festival and conclude at Exposition. To register for the **Deep Ellum Art in Motion Parade**, please click [here](#).

**About the Deep Ellum Arts Festival:**

Created in 1994 by Main Events International (MEI) the Celebration Engineers®, The Deep Ellum Arts Festival® is the signature event for Deep Ellum, in Dallas Texas and has remained free to attend thanks to the generosity and support of past and present sponsors. Beneficiaries of the Deep Ellum Arts Festival include The Deep Ellum Community Association and The Deep Ellum Foundation, a 501(c)(3) organization. The weekend of the Festival is one of the biggest days of the year for most of the restaurants bars and shops in the area.

**Location:**

Deep Ellum Entertainment District: 2900 - 3400 block of Main Street, between Malcolm X Blvd., and Exposition Ave. and between Elm & Commerce Street, Dallas, Texas 75226.

**Dates:**

April 6 - 8, 2018

Friday and Saturday: 11 a.m. to 11 p.m. | Sunday 11 a.m. to 8 p.m.

**Admission:**

Free (thanks to the generosity of the festival's sponsors, exhibitors and concessionaires). Detailed festival information can be found online at [www.DeepEllumArtsFestival.com](http://www.DeepEllumArtsFestival.com) or by bookmarking the Festival guide directly at [www.defest.guide](http://www.defest.guide).

**Parking:**

DART and ride sharing services are strongly encouraged during the Festival, as parking can be challenging to find around Deep Ellum. [Follow this link](#) to a detailed Festival Map with parking options. Take the DART Rail Green Line to the Baylor University Medical Center station for the closest stop just two blocks away. The Deep Ellum Dart Station will drop you off six blocks West of the Festival entrance which is at Malcolm X and Main St. Fares are available from the GoPass Mobile Ticketing App, at any DART Rail Station from a Ticket Vending Machine or from a bus operator. A \$5 Local Day Pass is good for round-trip service.

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